



# COMPANY PROFILE



**GLENTYRE**



“THANKS TO OUR MARKET KNOWLEDGE,  
INDUSTRY EXPERIENCE, DYNAMISM AND A  
LEARNING SPIRIT, WE ARE ABLE TO COPE WITH  
THE EXPECTATIONS AND DEMANDS OF THE TYRE  
TRADE”

# COMPANY OVERVIEW



Glentyre Resources Pvt Ltd is a Zimbabwean incorporated company founded in 2019.

We are a commercial importer and retailer of major international tyre brands in Zimbabwe.

Our main goal is to establish ourselves as the reference nationwide supplier for all customers, dealers and tyre suppliers to the Zimbabwean Market.

Our main business activities include the supply of major international tyre brands such as Bridgestone, Firestone, Windforce, Continental,

Dunlop, Hifly, Michelin to name a few. We are in the process of establishing an extensive retail network across Zimbabwe.

Currently, we have a wide range of passenger tyres, truck tyres, off-road tyres and agricultural tyres.

Our distinguishing qualities include fast deliveries, competitive pricing, friendly customer engagement, availability of stock and professional advice. We offer only checked, high quality original products that meet our high standards.

# OUR VISION AND MISSION

To be **the leading solutions** based player  
in the tyre and rubber industry.

We work smart each day to provide **innovative** and **sustainable**  
solutions that create **opportunities** and **value** for our people,  
our partners and for the betterment of our communities.



# OUR CORE VALUES



COLLABORATION

INNOVATION

INTEGRITY

DIVERSITY AND INCLUSION

RELIABILITY

TRANSPARENCY

OPEN COMMUNICATION

CUSTOMER SERVICE

## COMMITMENT TO OUR PARTNERS



We are very selective about the product brands we choose with a commitment to quality. We only offer original and checked products that meet our quality demands.

We subscribe to long term commitment which will see the introduction of products with the right positioning and honest awareness campaigns.

We are committed to the continuous betterment of ourselves and the experience we offer our customers. To keep ourselves updated with the trends in the market both local and abroad.



## STRATEGY and MARKETING



Our long-term strategy is shaped by our core values and it will sustain future long-term growth and the success of the company.

By 2021 and beyond, we want Glentyre Resources to generate continued profitable growth, become customer centric and the go to company for tyres in Zimbabwe.

To do this, we will explore new strategic partnerships and focus on new possibilities for our company.



## LOGISTICS, DISTRIBUTION NETWORK and CORE COMPETENCIES

We have a warehouse strategically located in Harare within less than 10km from the CBD and we are setting up another warehouse in Bulawayo as part of our expansion drive which also includes setting up 3 retail outlets in 3 major cities.

We are looking to steadily explore the favourable market dynamics characterised by the rising demand for the product range we can supply. We have a strong and committed team that knows how to penetrate the core demographics and build tremendous loyalty by the service provided.

Glentyre has established an efficient supply chain together with strong relationships with suppliers, government institutions while focusing on market reach.

In the period since our inception we have managed to tap into lucrative markets and to deliver profits to our partners. We plan on building on this and increase our organic growth. Our diversified business acumen and experience enable us to have a deep understanding of business and markets more-so in Zimbabwe.

## OUTLOOK and PROJECTS



The company is planning on growing its footprint in all major cities of the country by setting up a retail chain for our products and services. Our aim is to partner with certain key strategic partners to increase our visibility and accessibility countrywide.

# OUR MANAGEMENT TEAM



Our management team will steer the quest to achieve our goals and remain true to our core beliefs. We bring rich diversity in skills in every project we undertake. Our team includes Accountants, Marketers, Lawyers, Economist and Business Analysts. We all share a sense of purpose despite the varied backgrounds. We have an amazing journey coming and we strongly believe that we have put in place the structure and professionalism to meet all turns head on.

## MANAGING DIRECTOR - BLESSINGS CHARANDURA

An accountant by training and Entrepreneur by calling. Having worked for various organisations including Strategis Health & Life, Willdale Bricks and Altfin Health, he left to establish Safety Inc. an organisation specialising in Health and Safety Solutions and Environmental consultancy in 2012. Blessings is the founder and Director of Humambo Group a South African Based Holding Company. He is currently studying towards a Bachelor of Law Degree with The University of South Africa.


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## FINANCE DIRECTOR - MARTIN MUNYORO

Martin has over 15 years in Accounting, Auditing and Financial management and Reporting Experience having started at Pricewaterhousecoopers in 2003. He is an ACCA qualified and a holder of an MSc Professional Accountancy from the University of London. He is currently a PhD student. He brings a wealth of experience in finance, accounting, commodity broking and the tyre industry. He is an avid reader and a fitness enthusiast.

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“WE ARE A YOUNG  
SINCERE COMPANY WITH A  
STRAIGHTFORWARD VISION.

OUR DEDICATED TEAM OF  
PROFESSIONALS IS THE MOST  
VALUABLE ASSET”

## CONTACT US

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